

Press review



*BurdaForward establishes its first product and development site in Italy
and forms strategic partnership with Fincons Group
to accelerate growth in the tech sector*

September 2019

Publication: Broadband TV news

Date: 03 September 2019

URL: <https://www.broadbandtvnews.com/2019/09/03/burdaforward-teams-up-with-fincons-group-for-italian-site/>

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BurdaForward teams up with Fincons Group for Italian site

SEPTEMBER 3, 2019 22:02 EUROPE/LONDON BY JÖRN KRIEGER



German publishing house BurdaForward has established its first foreign location in the Italian port city of Bari with the help of Italian IT business consultancy Fincons Group.

Initially, around 20 employees will be working in the areas of product and software development. With the move, the subsidiary of German publishing group Burda wants to accelerate its transformation towards becoming a tech and media company.

Bari was chosen particularly because of the two computer science faculties located in the city and the strongly growing tech community in the region. At the new Italian product and development location, a large number of software engineers will now be working for the company's leading high-reach portals including *CHIP* and *FOCUS Online*.

Thanks to the strategic partnership with Fincons Group, which has strong credentials in digital publishing and opened its delivery centre in Bari more than 10 years ago, BurdaForward aims to gain a local foothold more quickly.

"We are investing massively in new technologies because this is the only way we can offer our users real added value on our portals. Finding software experts who can drive these innovations forward is more important than ever for us as a tech and media company. We are delighted to have found a strong partner in Fincons who can provide us with competent local support in Bari, for example in the recruitment of top developers," said Thomas Koelzer, CTO of BurdaForward.

Francesco Moretti, deputy CEO of Fincons Group and CEO of Fincons.US, added: "We are delighted to have been selected by BurdaForward as this vote of confidence confirms our skills and experience in the media and publishing sector, but also cements our presence in the German market where we have **recently opened an office** as part of our international expansion. Facilitating BurdaForward's strategic development by helping them set up part of their operations in Bari represents a key part of our offering: that of enabling clients to realise their strategic objectives and drive digitisation."

Publication: Latest Software Testing News

Date: 03 September 2019

URL: <https://latestsoftwaretestingnews.com/?p=11669>



BURDAFORWARD ESTABLISHES ITS FIRST PRODUCT AND DEVELOPMENT SITE IN ITALY

September 3, 2019 | admin | [Leave a comment](#)

The Burda subsidiary forms strategic partnership with Fincons Group to accelerate growth in the tech sector

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Bari: new location for technology development

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Rapid growth with strong partners along new technologies

The significant contribution of the Italian Fincons Group to the decision in favor of Bari was partly due to the fact that Fincons Group also advises its clients on IT strategy evolution and process definition and works with them to scout, experiment and adopt innovative technological and organizational tools which they need to concentrate on their core business.

Francesco Moretti, Deputy CEO Fincons Group and CEO Fincons.US, adds: "We are delighted to have been selected by BurdaForward as this vote of confidence confirms our skills and experience in the media and publishing sector, but also cements our presence in the German market where we have recently opened an office as part of our international expansion. Facilitating BurdaForward's strategic development by helping them set up part of their operations in Bari represents a key part of our offering: that of enabling clients to realize their strategic objectives and drive digitalization."

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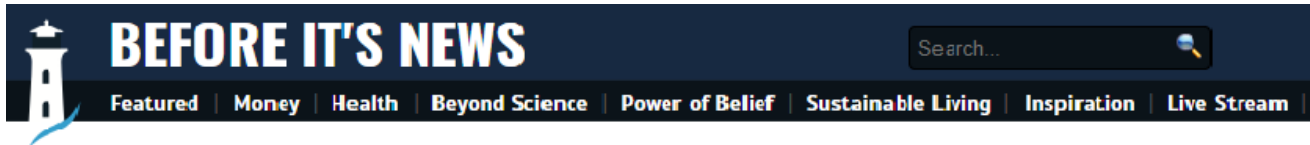
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For more information, visit www.finconsgroup.com

Publication: Before it's News

Date: 03 September 2019

URL: <https://beforeitsnews.com/business/2019/09/burdaforward-establishes-its-first-product-and-development-site-in-italy-3577342.html>



BurdaForward establishes its first product and development site in Italy

Tuesday, September 3, 2019 8:50



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Publication: BizWire Express

Date: 03 September 2019

URL: <http://www.bizwireexpress.com/showstoryRW.php?storyid=280777>



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ReelWire
2019-09-03

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Publication: IPTV Greece

Date: 03 September 2019

URL: <https://www.iptvgreece.com/burdaforward-teams-up-with-fincons-group-for-italian-site/>



IPTV.NEWS

BurdaForward teams up with Fincons Group for Italian site

Από [iptvgreece](#) - Σεπτέμβριος 4, 2019 👁️ 17



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Publication: IT News Online

Date: 03 September 2019

URL: <http://www.itnewsonline.com/realwire/BurdaForward-establishes-its-first-product-and-development-site-in-Italy/23365>

IT News Online

BurdaForward establishes its first product and development site in Italy

RealWire
2019-09-03

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Publication: Mediantek

Date: 03 September 2019

URL: <https://mediantek.com/2019/09/05/burdaforward-establishes-its-first-product-and-development-site-in-italy/amp/>



BurdaForward establishes its first product and development site in Italy

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2 weeks ago



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[More info](#)

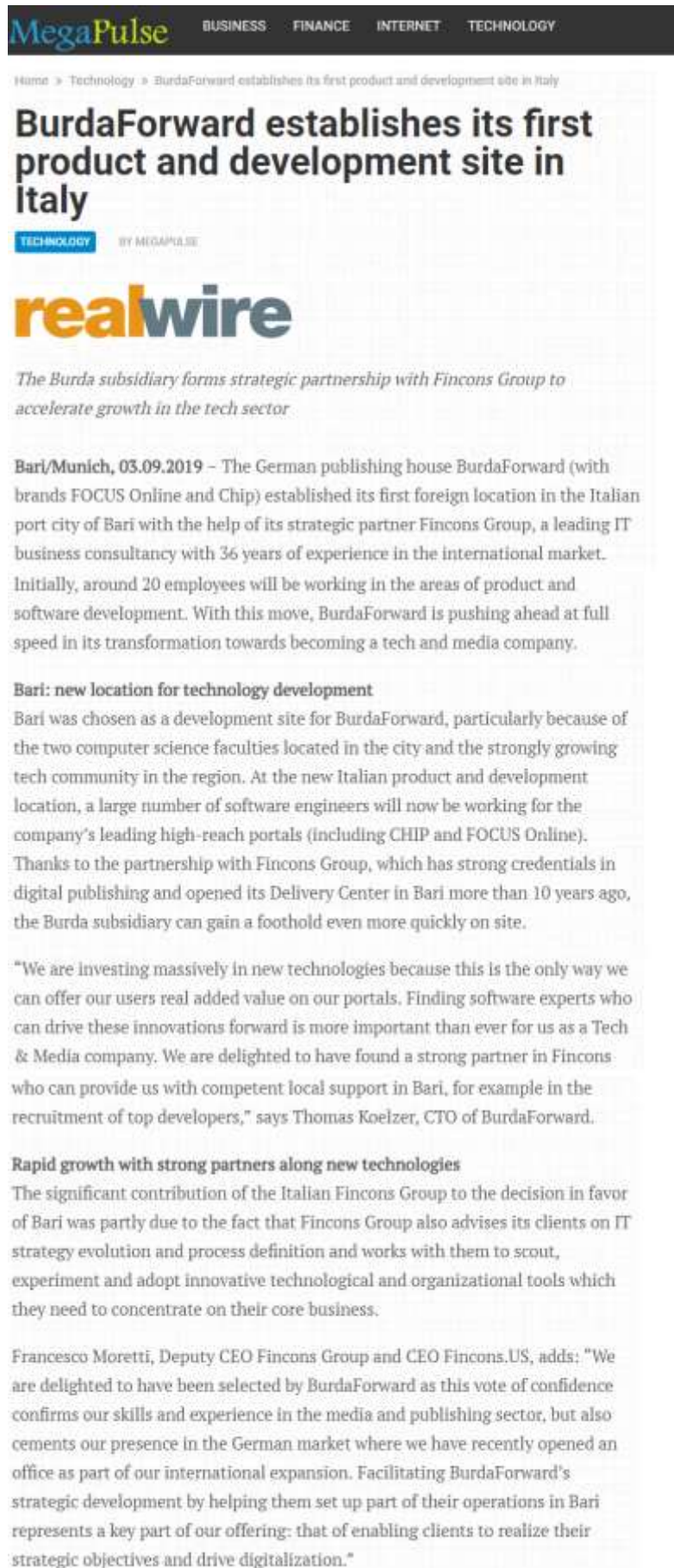
Categories: [News](#)

Tags: [BurdaForward](#), [Fincons Group](#)

Publication: MegaPulse

Date: 03 September 2019

URL: <http://www.megapulse.com/burdaforward-establishes-its-first-product-and-development-site-in-italy.html>



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TECHNOLOGY BY MEGAPULSE

realwire

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Press contact Fincons Group

Tiffany Huret
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Publication: Real Wire

Date: 03 September 2019

URL: <https://www.realwire.com/releases/BurdaForward-establishes-its-first-product-and-development-site-in-Italy>

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Publication: ROI Investing

Date: 03 September 2019

URL: <https://roiinvesting.com/2019/09/04/burdaforward-establishes-its-first-product-and-development-site-in-italy/>



— Return On Investment (ROI) - Learn How to Invest Your Money Wisely —

BurdaForward establishes its first product and development site in Italy

ROI Investing | Sep 4th, 2019 | 0 Comment

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Francesco Moretti, Deputy CEO Fincons Group and CEO Fincons US, adds: "We are delighted to have been selected by BurdaForward as this vote of confidence confirms our skills and experience in the media and publishing sector, but also cements our presence in the German market where we have recently opened an office as part of our international expansion. Facilitating BurdaForward's strategic development by helping them set up part of their operations in Bari represents a key part of our offering: that of enabling clients to realize their strategic objectives and drive digitalization."

About BurdaForward

BurdaForward is the digital media house of the future. Our strong network is based on the journalistic brands FOCUS Online, CHIP, Finanzen100, NetMoms, The Weather Channel, EFAHRER.com and cardscout. The company already inspires more than every second internet user in Germany (agof daily digital facts July 2019) and is a driving force in the public debate – also by tradition. BurdaForward is part of Hubert Burda Media, a family company with values. As a publishing house that has been writing media history for more than a hundred years, Hubert Burda Media assumes social responsibility by supporting cultural and social organisations to this day.

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For more information, visit www.finconsgroup.com

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Date: 03 September 2019

URL: <https://virtual-strategy.com/2019/09/03/burdaforward-establishes-its-first-product-and-development-site-in-italy/>



BurdaForward establishes its first product and development site in Italy

The Burda subsidiary forms strategic partnership with Fincons Group to accelerate growth in the tech sector

Bari/Munich, 03.09.2019 – The German publishing house BurdaForward (with brands FOCUS Online and Chip) established its first foreign location in the Italian port city of Bari with the help of its strategic partner Fincons Group, a leading IT business consultancy with 36 years of experience in the international market. Initially, around 20 employees will be working in the areas of product and software development. With this move, BurdaForward is pushing ahead at full speed in its transformation towards becoming a tech and media company.

Bari: new location for technology development

Bari was chosen as a development site for BurdaForward, particularly because of the two computer science faculties located in the city and the strongly growing tech community in the region. At the new Italian product and development location, a large number of software engineers will now be working for the company's leading high-reach portals (including CHIP and FOCUS Online). Thanks to the partnership with Fincons Group, which has strong credentials in digital publishing and opened its Delivery Center in Bari more than 10 years ago, the Burda subsidiary can gain a foothold even more quickly on site.

"We are investing massively in new technologies because this is the only way we can offer our users real added value on our portals. Finding software experts who can drive these innovations forward is more important than ever for us as a Tech & Media company. We are delighted to have found a strong partner in Fincons who can provide us with competent local support in Bari, for example in the recruitment of top developers," says Thomas Koelzer, CTO of BurdaForward.

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Publication: Hashtag Business

Date: 03 September 2019

URL: <http://hashtagbusiness.co.uk/2019/09/04/burdaforward-establishes-its-first-product-and-development-site-in-italy/>

Hashtag Business

A news Site From Around the World

BurdaForward establishes its first product and development site in Italy

 September 4, 2019  by News Reporter

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Source: RealWire

Posted in [World news story](#)

Publication: Business Computing World

Date: 03 September 2019

URL: <https://businesscomputingworld.co.uk/t/burdaforward-establishes-its-first-product-and-development-site-in-italy/68547>



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3 Sep

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3 Sep

Publication: M2

Date: 03 September 2019

URL: <http://www.m2.com/m2/web/story.php/20199118347>

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Publication: Ex Partibus

Date: 10 September 2019

URL: <https://www.expartibus.it/partnership-fincons-group-e-burdaforward-per-crescita-settore-tech/>



Partnership Fincons Group e BurdaForward per crescita settore tech

Di **Redazione** - 10 Settembre 2019



BurdaForward stabilisce a Bari il suo primo sito produttivo e di sviluppo in Italia

Supportata dal suo *partner* strategico Fincons Group, società *leader* nel settore dell'IT business consulting, la casa editrice digitale tedesca BurdaForward, che comprende marchi come FOCUS Online e CHIP, ha inaugurato la sua prima sede estera nella città di Bari.

Inizialmente, lavoreranno da questa sede circa 20 dipendenti nelle aree sviluppo prodotti e software.

Bari è una scelta eccellente per lo sviluppo tech

La scelta di Bari deriva soprattutto dalla presenza in città di due facoltà di informatica e di una comunità tecnologica in forte crescita nella Regione. Una decisione resa ancora più semplice dal supporto di Fincons Group, che a Bari ha aperto 11 anni fa il proprio Delivery Center, e del territorio pugliese ha una profonda conoscenza, oltre ad importanti referenze e competenze nel settore dell'editoria digitale. Fincons è una realtà appassionata, creativa e professionale che si adatta perfettamente alla cultura di BurdaForward.

Crescita rapida con partner solidi e nuove tecnologie

Un ruolo importante nella scelta di Bari l'ha avuta anche la capacità di Fincons di fornire alle aziende la consulenza necessaria per sviluppare le proprie strategie IT e definire processi efficienti.

Inoltre, Fincons collabora con i propri clienti per ricercare, sperimentare e adottare strumenti tecnologici e organizzativi innovativi che permettono all'azienda di potersi concentrare sul proprio *core business*.

Thomas Koelzer, CTO di BurdaForward, commenta:

BurdaForward è una società tech e media che sta rapidamente crescendo e investendo soprattutto in ambito tecnologico: vogliamo infatti utilizzare a pieno tutte le possibilità che le nuove tecnologie ci offrono e fornire così ai nostri utenti un reale valore aggiunto.

Siamo felici di aver trovato un partner forte in Fincons, che capisce il nostro business e ci supporta a livello locale con esperienza aiutandoci, ad esempio, ad individuare e assumere i migliori sviluppatori.

Francesco Moretti, Deputy CEO Fincons Group e CEO Fincons.US, aggiunge:

Siamo orgogliosi di essere stati selezionati da BurdaForward poiché questo voto di fiducia conferma le nostre capacità e valorizza la nostra esperienza nel settore dei media e dell'editoria, consolidando al contempo il nostro posizionamento sul mercato tedesco, dove abbiamo recentemente aperto un ufficio come parte della nostra espansione internazionale.

Facilitare lo sviluppo strategico di BurdaForward aiutandoli a organizzare parte delle loro operazioni a Bari rappresenta una parte fondamentale della nostra offerta: quella di consentire ai nostri clienti di realizzare i loro obiettivi strategici e guidarne la digitalizzazione



Regione e Unicredit per le pmi Piano minibond da 100 milioni

Progetto per incentivare lo sviluppo. Emiliano: strumenti innovativi, Puglia pioniera

BARI Dopo gli annunci arrivati nei mesi scorsi, è soprattutto le occasioni di sviluppo per investimenti nel range da 2 a 10 milioni. I minibond targati Regione Puglia sono realtà e le imprese che vogliono partecipare al finanziamento possono presentare la domanda (fino all'8 settembre del fondo da 100 milioni).

Lo strumento era già stato presentato il 24 giugno scorso in Assolombarda - nell'ambito di un evento con Borsa Italiana - e aveva registrato l'apprezzamento di numerose realtà industriali. In sostanza, la Regione Puglia, con Puglia Sviluppo e l'arranger Unicredit, ha dato vita a un canale alternativo al finanziamento bancario. Oltre il 50 per cento dei milioni sarà messo a disposizione da Cassa Depositi e Pre-



Il governatore Michele Emiliano

della Regione Puglia — rappresenta lo strumento simbolo dell'innovazione finanziaria in chiave pugliese. Con la pubblicazione della call per le aziende ne completiamo l'iter offrendo nuove opportunità alle imprese del territorio».

«Grazie a questa operazione realizzata con la Regione Puglia — afferma Andrea Casini, Co-Ceo Commercial Banking Italy di Unicredit — mobilitiamo a beneficio delle imprese pugliesi un'importante mole di risorse finalizzate alla realizzazione di investimenti, all'internazionalizzazione, alle esigenze di capitale circolante».

Ma qual è il principale obiettivo dell'iniziativa? La disintermediazione creditizia. Ovvero consentire alle piccole e medie imprese di trovare

nuove forme di finanziamento senza finire nel tritacarne delle disparità bancarie (tra cui spicca la nota fornice tra nord e sud dell'Italia). La Puglia, quindi, è la prima amministrazione pubblica a lanciare i minibond. «Abbiamo ragionato — spiega al Corriere del Mezzogiorno Claudio Stefanuzzi, capo di gabinetto della Regione — su come poter completare al meglio il ventaglio di strumenti dedicati alla crescita. In Puglia c'è un modello efficiente che ha prodotto effetti in termini di innovazione, ricerca e rinnovo degli impianti e macchinari. Ora puntiamo a far viaggiare un sistema maturo consentendo la programmazione sulle risorse dall'ativo circolante».

Andrea Casini
«Questa iniziativa è un esempio concreto di come sosteniamo le economie locali»

L'incontro Indotto Mittal Allarme dei sindacati

TARANTO «Nessun lavoratore deve perdere il suo posto di lavoro». Con questo criterio di base ieri i sindacati tarantini del metalmeccanico si sono seduti attorno al tavolo di confronto con Arcelor Mittal per fare il punto sulla situazione delle ditte degli appalti esteri. La multinazionale dell'acciaio sta riorganizzando il settore, che a Taranto conta migliaia di addetti e centinaia di imprese medio-piccole, applicando i parametri utilizzati in tutte le sue sedi sparse nel mondo. Punta al contenimento dei costi e a restringere il perimetro dell'indotto mirando a tenere alta la qualità delle prestazioni.

Queste operazioni, però, stanno avendo un costo perché i lavoratori delle ditte multiservizi sono salvaguardati dalla clausola sociale se l'appalto passa da un'impresa ad un'al-

Il caso di Vito Fatiguso

BARI «Non intendo sottrarmi alle responsabilità. Ma chiedo che venga sospeso il provvedimento di sfratto perché so benissimo che titoli esecutivi viziosi e illegittimi. Non ho altre abitazioni dove vivere con la mia famiglia e credo sia giusto attendere almeno il giudizio di merito». A parlare è Felice Basile, piccolo imprenditore di Altamura, finito nel tritacarne della crisi economica. E nella tenaglia della burocrazia. Tanto che domani l'imprenditore sarà costretto a lasciare casa con la moglie e i figli.

La storia di Basile è anche quella di tanti artigiani che negli ultimi dieci anni hanno dovuto pagare per un calo dei generalizzati dei consumi. Nel 2012, dopo anni di attività (con fatturati fino a 900 mila euro), la ditta individuale inizia a rallentare sotto i colpi della recessione. Così, le linee di credito vengono sospese e la posizione finisce in sofferenza. Uno dei creditori (la Bcc di Santeramo in Colle) chiede il fallimento per rientrare in possesso di 21.200 euro. Basile, ammettendo comunque le difficoltà economiche, evidenzia un aspetto: «La mia situazione era complicata, ma non tale da innescare un'azione forte e decisiva. Voglio ricordare che grazie al patrimonio di famiglia tutti i dipendenti sono stati pagati come se non ci fossero». Ma crede che le azioni delle banche siano vessatorie tanto che ha segnalato il caso alla Banca d'Italia. L'autorità giudiziaria e i creditori c'è anche la Banca Popolare di Puglia e Basilicata che ha attivato due azioni di precetto per un importo complessivo di 109 mila euro. Basile, che aveva garantito i prestiti con il patrimonio personale (ipoteca volontaria) costituito dall'abitazione di locale sede degli uffici, è sempre di ritorno di lavoro e ha dovuto pagare sotto la soglia di povertà e



Lo sfratto di Felice Basile (nella foto) deve lasciare la sua casa di Altamura

Felice Basile: io, imprenditore stritolato dalla burocrazia «Non ho neanche più casa»

La sua storia è quella di tanti artigiani che hanno pagato la crisi

gliano buttarmi fuori di casa. Che poi se l'è aggiudicata all'asta un dirigente della Popolare di Puglia e Basilicata». Il cliente classificato a sofferenza nel rating bancario è stato

Investimento dell'editore digitale tedesco La BurdaForward sbarca a Bari

Con il sostegno della Fincons Group, società leader nel settore dell'IT business consulting, la casa editrice digitale tedesca BurdaForward (che comprende marchi come Focus Online e Chip) ha aperto a Bari la sua prima sede estera. Inizialmente, nella sede di sviluppo prodotti e software, «Bari è una scelta eccellente per lo sviluppo tech», hanno spiegato dall'azienda. «La scelta deriva soprattutto dalla presenza in città di due facoltà di informatica e di una comunità tecnologica in forte crescita nella Regione». Un ruolo importante nella scelta di Bari l'ha avuta anche la capacità di Fincons di fornire alle aziende la consulenza necessaria per sviluppare le proprie strategie IT e definire processi efficienti. Thomas Kozler, Cto di BurdaForward: «Felici di aver trovato un partner forte in Fincons, che capisce il nostro business».

La mia situazione era solo complicata. Ho segnalato il caso a Banca d'Italia e alla Procura

tra, chi ha il contratto del metalmeccanico può rimanere senza salvaguardie. Ieri i rappresentanti dei sindacati di categoria Biagio Frisciano (Rim), Giuseppe Romano (Rim) e Antonio Talò (Uilm) hanno incontrato il responsabile degli acquisti di Arcelor Mittal Emmanuel Rodriguez e delle risorse umane Annalisa Pasquini. Le tre organizzazioni hanno chiesto la mappatura delle ditte e dei lavoratori che operano nello stabilimento di Taranto con relativo progetto delle attività per settore e applicazione del contratto nazionale di riferimento. In sostanza vogliono avere il quadro preciso delle imprese dell'appalto per tipologia e il relativo numero di lavoratori che entrano ed escono dallo stabilimento ogni giorno. «Noi innanzitutto puntiamo alla salvaguardia dell'occupazione — commenta Biagio Frisciano (Rim) — e per questo assumo il livello della tipologia contrattuale, senza trascurare il fattore della sicurezza in questa fase di riorganizzazione». Giuseppe Romano (Rim) ammette che «Mittal sta presentando un cambio di mentalità come negli altri suoi siti produttivi, dobbiamo adeguarci anche qui, ma l'occupazione va tutelata». Antonio Talò (Uilm) sottolinea il concetto che questi lavoratori delle ditte dell'appalto non sono di serie B e vanno salvaguardati. Per questa ragione vogliono avere i numeri precisi di imprese e dipendenti. Entro il 20 Mittal ci fornirà le risposte». Rim, Rom e Uilm hanno inoltre chiesto l'istruzione di un bacino occupazionale di questi lavoratori per tutelare la professionalità.

Cesare Bectis
«Sfido e correttezza»

Publication: Corriere del Web

Date: 12 September 2019

URL: <https://corrieredelweb.blogspot.com/2019/09/fincons-group-e-burdaforward-stringono.html>



Fincons Group e BurdaForward stringono una partnership strategica per accelerare la crescita nel settore tech

Scegli Tu!

Crescita rapida con partner solidi e nuove tecnologie

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Publication: Media Key

Date: 11 September 2019

URL: <https://www.mediakey.tv/leggi-news/fincons-group-e-burdaforward-stringono-una-partnership-strategica-per-accele-lerare-la-crescita-nel-settore-tech>



GRUPPO EDITORIALE MEDIA KEY

Fincons Group e BurdaForward stringono una partnership strategica per accele-lerare la crescita nel settore tech



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by **Mercurpress** - settembre 23, 2019



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Un ruolo importante nella scelta di Bari l'ha avuta anche la capacità di Fincons di fornire alle aziende la consulenza necessaria per sviluppare le proprie strategie IT e definire processi efficienti. Inoltre Fincons collabora con i propri clienti per ricercare, sperimentare e adottare strumenti tecnologici e organizzativi innovativi che permettono all'azienda di potersi concentrare sul proprio core business.

Thomas Koelzer, CTO di BurdaForward, commenta: "BurdaForward è una società tech e media che sta rapidamente crescendo e investendo soprattutto in ambito tecnologico: vogliamo infatti utilizzare a pieno tutte le possibilità che le nuove tecnologie ci offrono e fornire così ai nostri utenti un reale valore aggiunto. Siamo felici di aver trovato un partner forte in Fincons, che capisce il nostro business e ci supporta a livello locale con esperienza aiutandoci, ad esempio, ad individuare e assumere i migliori sviluppatori".

Francesco Moretti, Deputy CEO Fincons Group e CEO Fincons.US, aggiunge: "Siamo orgogliosi di essere stati selezionati da BurdaForward poiché questo voto di fiducia conferma le nostre capacità e valorizza la nostra esperienza nel settore dei media e dell'editoria, consolidando al contempo il nostro posizionamento sul mercato tedesco, dove abbiamo recentemente aperto un ufficio come parte della nostra espansione internazionale. Facilitare lo sviluppo strategico di BurdaForward aiutandoli a organizzare parte delle loro operazioni a Bari rappresenta una parte fondamentale della nostra offerta: quella di consentire ai nostri clienti di realizzare i loro obiettivi strategici e guidarne la digitalizzazione".